

README: Maintaining Brand Consistency

This document provides guidelines to ensure the consistent application of the Orion brand across all platforms and materials.

Maintaining Brand Consistency

Use Approved Assets Only

Always use the official Orion logo, symbol, and brand assets provided in the brand kit. **Do not alter, distort, or modify the logo, symbol, or any other brand elements.**

Color Palette

Use the official Orion color palette as specified in the brand guide.

Typography

Use the approved Orion typefaces for all communications to maintain a consistent look and feel.

Illustrations

Do not modify or distort the illustrations, and always use them in their original form unless otherwise approved.

By following these guidelines, you help strengthen the Orion brand and ensure its consistent representation across all platforms.

Thank you for your cooperation!